



FOR IMMEDIATE RELEASE

**CITY OF SANTA FE SUPPORTS SANTA FE BIKE WEEK MAY 11-19 AND THE SANTA FE MPO ROLLS OUT THE DRAFT 2019 BICYCLE MASTER PLAN FOR PUBLIC REVIEW**

**Santa Fe, NM, April 25, 2019** - Santa Fe Bike Week hopes to capture the enthusiasm of both seasoned cyclists and new riders with events that are fun and safe for all ages. Here's just a taste of the 2019 roster:

Bike Santa Fe's **9<sup>th</sup> Annual Bike Swap** has moved from its April date to Saturday, May 11, the first day of Bike Week. Individuals and clubs from the region can flock to St Michael's Village (Rob and Charlie's / Harbor Freight) to score the best deals on used bikes, gear and clothing. Vendors, including local bike shops will offer a wide range of marked-down products to be cleared out before the new season. School PTAs are also welcome to gather outgrown kids gear and sign up for a table as a fundraiser.

Also on Saturday, Institute of American Indian Arts (IAIA) joins Bike Week with a ride from the Swap to its campus near Rancho Viejo to enjoy the IAIA Spring Powwow where participants can browse arts and crafts booths, enjoy items from Native food vendors and watch the spectacular dancing.

"Ride the Rails / Bike the Trails" invites cyclists on a multi-modal adventure. Take NM Rail Runner to the Santa Fe County / NM 599 station with your bike. Ride back exploring some of the newer developed and lesser known trails on Santa Fe's south side led by local historian and trails manager Tim Rogers of Santa Fe Conservation Trust.

And speaking of NM Rail Runner, cyclists can ride FREE with their bicycles on the weekends of May 11-12 and May 18-19. These free-ride weekends bookend Bike Week events in both Albuquerque and Santa Fe.

For thirsty grownups, the Santa Fe County DWI Program invites everyone out for a "Pack the Rack" event to kick off Santa Fe Bike Week and the summer. Local establishments offer discounts from 6-9 p.m. on May 13 to patrons who arrive by bicycle. Tuesday night's DRAFT: Santa Fe meetup is a fast-paced evening of ideas, entrepreneurs and bikes, capturing the exciting things happening in the local bike community at Tumbleroot Brewery and Distillery.

A bike-in movie night at Violet Crown, classes on bike maintenance, and bicycle commuting complement Second Street Brewery's 3<sup>rd</sup> annual Scavenger Hunt and other fun events. The week rounds out with an afterschool event that includes the annual flogging of the infamous goathead piñata (bane of New Mexico cyclists) and the start of the 34th Annual Santa Fe Century – the first major cycling event to occur in the spring in the Southwest.

"There is a large group of dedicated highly active local bicyclists who are doing amazing work helping to advance bicycling in Santa Fe and turning us into a recognized bike destination," says Erick Aune of Santa Fe's [Metropolitan Planning Organization](#). "There is a larger population of occasional riders who just need a little inspiration and confidence to bike in Santa Fe, and the now released draft Metro Bicycle Master Plan supports those individuals and Bike Week is a great incentive for those folks to dust off their old bikes and see their town in a new way." The DRAFT 2019 Bicycle Master Plan is out for public review at [www.santafenm.gov](http://www.santafenm.gov).

Santa Fe's Bike Week is part of League of American Cyclists' Bike Month events taking place in cities across the US. In its recent 2018 Benchmarking Report, the League found the US is in the midst of a public health crisis of physical activity and in-car traffic fatalities. Promoting transportation systems that are safe, convenient and accessible for people who walk and bike is a bold solution that's time has come.

With numerous bicycle events scheduled for the week, you are only a click away from selecting yours. Go to [www.SantaFeBikeWeek.com](http://www.SantaFeBikeWeek.com) for all event details.

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